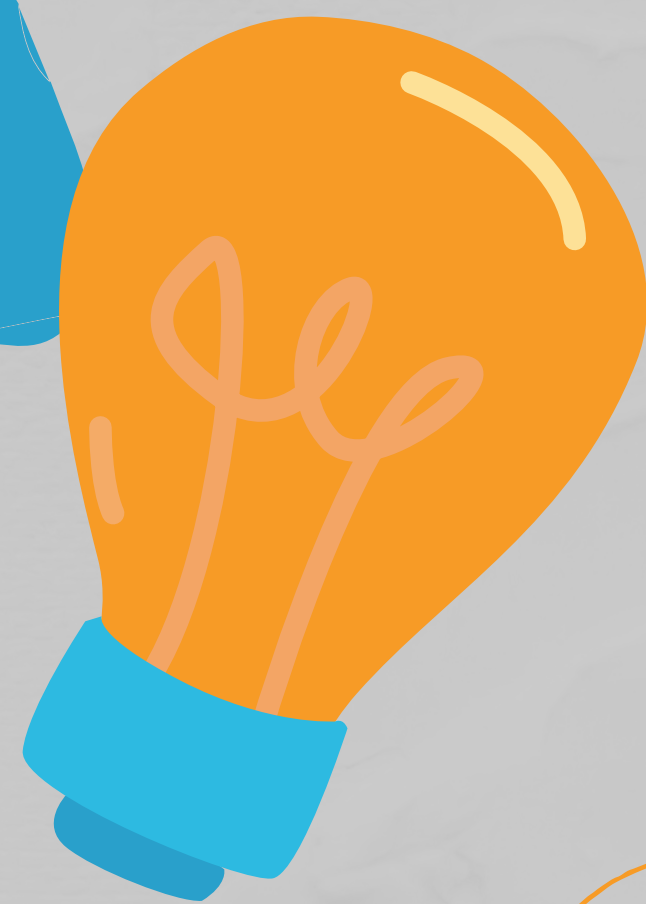
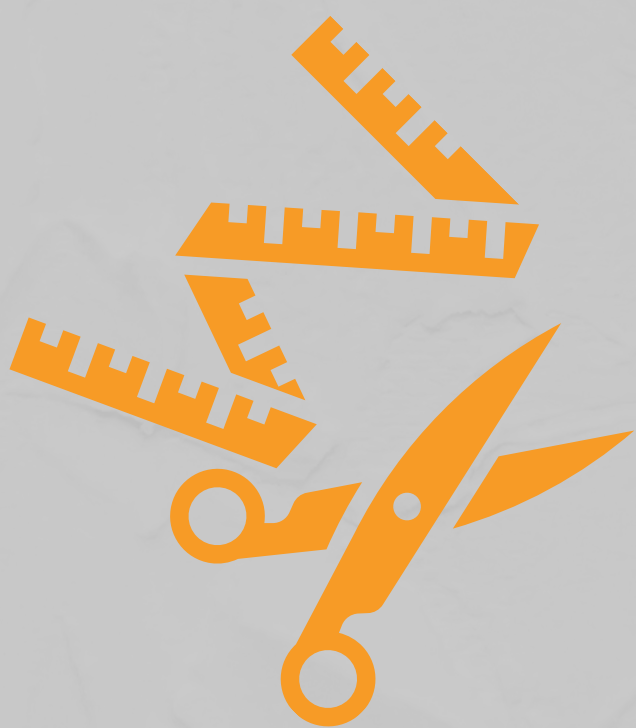


Campaigning for responses: Tips from the students



1

Tailor the campaign:
different audiences
and students of different
business courses

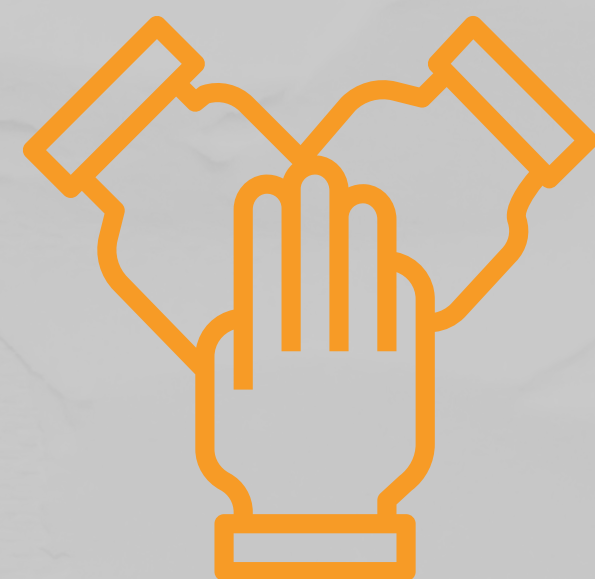


2

Use innovative ways:
to share the survey link
– e.g. QR code on a
lecture slide

3

Collaborate with the faculty:
Schools are registered this
year so should be keen to
help!



4

Be flexible:
Revisit your strategy if
you are not getting high
responses



5

**The final push is the
most important:**
People tend to respond
close to the deadline!

